

ADITYA SALUNKHE

Product Designer

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EXPERIENCE

CleverTap · Senior Product Designer

Dec 2022 - Present · Mumbai · Full-time

Currently designing experiences for CleverTap's Retention Cloud to help app-first brands personalise and optimise all consumer touch points.

Sprinklr · Product Designer

Jan 2022 - Dec 2022 · Gurugram · Full-time

Simplified technology to enhance the CX with Sprinklr's Modern Care and Modern Research. Designed experiences for a 360°-customer view with an AI-powered Unified Agent Desktop - Care Console. Led key initiatives for platform wide UX improvements.

TCS Interactive · User Experience Designer

Nov 2020 - Jan 2022 · Mumbai · Full-time

Designed experiences in Life Sciences and Healthcare domain, as a part of the TCS Interactive studio. Responsible for translating business and user needs into design solutions, empowering 12,000+ R&D staff. Facilitated the design capability uplift of R&D Tech product teams through UX frameworks, design standards and coaching.

MIT Institute of Design · Guest Faculty

Sep 2020 - Present · Remote · Part-time

Responsible for mentoring Masters of Design students. Focusing upon 'Design Fundamentals', comprising Design Thinking, Semiotics, Gestalt, Norman's design principles, Inclusive and Accessible design.

Microsoft India R&D · UX Design Intern

Jan 2020 - Jul 2020 · Hyderabad · Internship

Worked with the OneDrive and SharePoint team, Microsoft IDC. Designed a solution that utilised the camera on a mobile device to capture content in a List. An experience with personal and professional learnings. Key takeaways being collaboration and communication.

Rebel Foods (Formerly Faasos) · Design Intern

May 2019 - Jul 2019 · Mumbai · Internship

Ethinos Digital Marketing · Graphic Designer & Visualiser

Nov 2017 - Jun 2018 · Mumbai · Full-time

Freelance · Graphic Designer

Oct 2016 - Oct 2017 · Remote · Self-employed

EDUCATION

Master of Design, Design Management

MIT Institute of Design, Pune
Jul 2018 - Jul 2020

BTEC Level 5 HND Diploma, Graphic Design

Pearson College, London
Jul 2014 - Aug 2017

Bachelor of Science, Multimedia & Animation

BD Somani Institute, Mumbai
Jul 2014 - Aug 2017

EXPERTISE

Adobe Illustrator

Adobe Photoshop

Figma

Sketch

Art Direction

Design Management

Design Thinking

Graphic Design

Interaction Design

Product Design

Prototyping

Service Design

User Experience Design

User Research

CORE

Explorer

Leader

Storyteller

Technophile